



**FOR IMMEDIATE RELEASE:** May 23, 2014

**Escape to Scenic World for a high altitude adventure these school holidays.**

Scenic World is ready for Winter with early bird discounts, free Magic Pudding screenings, new light options menu and of course, the chance of snow!

Early birds arriving before 10am will be rewarded with discounted entry from 28 June - 13 July so grab the Winter woollies and feel a world away. Be the first to ride the Scenic Railway, watch the morning mist on the Three Sisters, or enjoy having a 150 million year old rainforest all to yourself.

Families will be delighted by a free screening of the Magic Pudding on Wednesday July 2 & 9. The classic children's story authored in 1917 by adored Blue Mountains local Norman Lindsay was brought to life in 2000 in an animated movie adaptation. Join us for the rollicking adventures of Barnacle Bill, Bunyip Bluegum and Albert, the cut-and-come again pudding, who requires 'politeness and constant eatin', starring the voices of Geoffrey Rush, Hugo Weaving and John Cleese.

Warm up with a hot chocolate or locally roasted espresso at the café, and break for lunch at EATS270, perched 270 metres above the valley with expansive views of the World Heritage region. Choose from great value children's meals; our light menu of salads, wraps and sandwiches; or the hearty signature burger and chips, all made fresh on site.

Planning your visit is simple with Scenic World's range of tailored itineraries catering to bushwalkers, grandparents with kids, thrillseekers or even those a little scared of heights! Get insider tips on what the locals love to make the remainder of your stay unforgettable. Located within minutes of Katoomba, and close to the accommodation, shopping and restaurants of Leura and Blackheath, Scenic World is central to any Blue Mountains getaway.

Families arriving early can take advantage of the great value Unlimited Family Pass with limitless access to the Scenic Railway, Skyway, Cableway and Walkway. \$77 for two adults and up to five children, it provides a full day of school holiday adventure.

Repeat visitors can opt for the Annual Pass which offers 365 days of unlimited, rides along with 15% discount on all retail, food & beverage and additional guest entry. At \$239 for a family of two adults and up to five children, it's the ultimate way to experience the Blue Mountains in all seasons.

*Visitors to Scenic World journey on the world's steepest incline Railway; glide between cliff tops on the glass-floored Skyway; descend via the steepest Cableway in the southern hemisphere; and wander through Jurassic rainforest on the 2.4 km Walkway. With over 850,000 visitors annually, Scenic World delivers an unforgettable Blue Mountains experience with unmatched views of the Three Sisters, Mt Solitary, Katoomba Falls and Jamison Valley.*

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