

NEW IN 2015

- Artworks must have been created within the past 24 months and may have been exhibited previously.
- The major \$20,000 Scenic World Prize is no longer acquisitive.
- *Sculpture Otherwise* (the indoor exhibition) will be exhibited at the Blue Mountains Cultural Centre, creating two exhibition opportunities.

SCULPTURE at SCENIC WORLD

EXHIBITION BRIEF

Now in its fourth year, *Sculpture at Scenic World* is delighted to invite artists to an open call for submissions for Australia's only rainforest exhibition. Held between Wednesday 15.April – Sunday 10.May 2015, this outdoor exhibition will provide local, national and international artists an exciting opportunity to exhibit their works within the natural splendour of the World Heritage-listed Blue Mountains. Up to 40 works will be exhibited on the valley floor, and a walk along the elevated boardwalks will give visitors the opportunity to view world class sculptures in an unparalleled setting.

TO ENTER, PLEASE COMPLETE AND RETURN THE ENTRY FORM TOGETHER WITH THE ENTRY FEE BY MONDAY 20.OCTOBER 2014 TO:

POSTAL ADDRESS:

Sculpture at Scenic World
PO BOX 1042
KATOOMBA NSW 2780 AUSTRALIA

STREET ADDRESS:

Sculpture at Scenic World
CNR VIOLET STREET & CLIFF DRIVE
KATOOMBA NSW 2780 AUSTRALIA

EMAIL: sculpture@scenicworld.com.au

TELEPHONE: +61 [0]2 4780 0245

HIGHLIGHTS

- An estimated 60,000 international and national visitors will view *Sculpture at Scenic World*.

Artists will exhibit their works and will vie for awards including:

- \$20,000 Scenic World Major Award
- \$5,000 Artist Peer Award
- \$2,000 Scenic World Staff Award
- \$1,000 People's Choice Award sponsored by The Carrington, Blue Mountains
- One artist from the 2015 exhibition will have the opportunity to exhibit at the Blue Mountains Cultural Centre from 30.May – 27.June, 2015.

EXHIBITION PARTNERS



SCULPTURES ELIGIBLE FOR ENTRY

To reflect the diversity of contemporary sculptural practices, Scenic World would like to invite artists to submit all types, forms, materials and media of sculpture with the following guidelines:—

1. Works are to be inclusive in subject matter and must not be discriminatory or offensive in any way.
2. Due to the limited access to this unique site (via the Cableway) works are restricted in size to the following dimensions: each piece or component of a sculpture must not exceed more than 105 centimetres wide and 180 centimetres high.
3. Artists are asked to consider safety and ease of installation and removal when submitting their works; further to this is the due consideration to minimise the environmental impact of the valley floor or hanging vines and branches. Considerations to a weight mitigation process would be necessary so to avoid soil compaction.
4. All materials will be considered; however, ephemeral pieces must use biodegradable materials and contain no plant matter. There must be no disintegration and introduced matter to the pristine rainforest.
5. Artists are also recommended to consider the natural elements when choosing materials: works must be able to withstand sun, wind, rain and the unlikely event of a lightning strike.
6. All works which need electrical power must be single phase 240 volt, maximum 2 AMP current draw: please ensure all wiring is verified and tagged by a licensed electrician to Australian electrical standards.
7. All works must be the original work of the submitting artist.
8. All artists must supply an ABN for payment of the exhibition fee and possible sales commissions.
9. All works submitted must be no older than 24 months. Works may have been previously exhibited within the context of a different exhibition including commercial galleries and other public sculpture exhibitions (please provide details). If artists are represented by a commercial gallery they must provide *Sculpture at Scenic World* details of the gallery at the time of submission.

AVAILABLE SITES

Sculptures will be installed off the Lillipilli Link of the Scenic World Walkway (see attached map) including the trees. Artists are encouraged but not obliged to respond to the environment in which they will be exhibited.

SELECTION PANEL

An independent selection panel will select works for exhibition and the Major Award winner. Judges names will be posted on the website www.scenicworld.com.au/sculpture. Please be advised that the panel has absolute and unfettered discretion to select artworks for the exhibition and any decision of the selection panel is final. Previous *Sculpture at Scenic World* judges have included Anthony Bond OAM, Dr Richard Goodwin, Binghui Huangfu, Allan Giddy, Alan Krell and Louise Olsen.

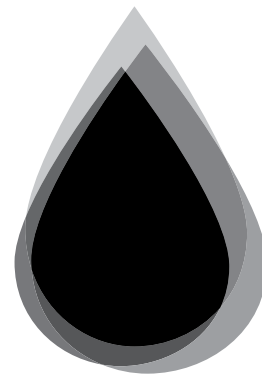
NOTIFICATION OF SUBMISSION OUTCOME

Artists both successful and unsuccessful in their application will be notified by Monday 3.November 2014.

SCULPTURE OTHERWISE AT BLUE MOUNTAINS CULTURAL CENTRE

Artists who have been selected for exhibition will have the opportunity to participate in Sculpture Otherwise. This will be an open call for small scale works which can be drawings, photographs, maquettes and video works. As part of a new partnership initiative for 2015, the selected indoor artworks will be exhibited at the Blue Mountains Cultural Centre.

Priority will be given to works which are process pieces for their works within *Sculpture at Scenic World*. This will be a flexible submission process to allow for more works to become available between January 2015 and March 2015. Works will be selected by the *Sculpture at Scenic World* Exhibition Manager.



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PUBLIC PROGRAM

Artists who have been selected for exhibition will have the opportunity to participate in our *Sculpture at Scenic World* 2015 Public Program. This may include Artist Talks or Sculpture for Small People workshops. Please indicate on your entry form if you wish to be considered for any of these.

SITE ALLOCATION

Exhibitors are requested to meet for a site visit with the Exhibition Manager up to 19 December 2014. Artists who are not able to attend on-site meetings can communicate with the Exhibition Manager via telephone or email. Final site selection for all sculptures in the exhibition is the decision of the Exhibition Manager. Works that appear to be unsafe or which are inconsistent with the artist's proposal may be excluded from the exhibition.

AWARDS

Sculpture at Scenic World is offering a \$20,000 Major Award selected by an independent judging panel. The winner of the Major Award will be announced on opening night, Tuesday 14 April 2015. The remaining three awards; Artist Peer Award - \$5,000, Scenic World Staff Choice Award - \$2,000, and the People's Choice Award - \$1,000 will be announced at the closing of the exhibition on Sunday 10 May 2015.

TRANSPORTATION TO & FROM SITE

Artists are responsible for the transport of their sculptures to and from the exhibition. Artists are responsible for removing all packing materials from the site. Scenic World does not store any packing materials. Freight and transport costs in both directions are the responsibility of the artist.

INSTALLATION, DEINSTALLATION & MAINTENANCE OF THE SCULPTURES

Installation of the exhibition will commence 7:00am Monday 30 March, 2015. De-installation will commence 7:00am Monday 11 May 2015. Please consider these dates when applying.

Prior to the exhibition artists will be allocated a specific time for installation. The artist will liaise with the Exhibition Manager to confirm artwork placement and check installation progress. Artists will need to inform the Exhibition Manager if there are any special requirements prior to the installation day. Artists are requested to be available for installation of their artworks on their allotted day. If you require extra assistance you will need prior approval for limited (two) people to assist you and provide their details.

Artists and their assistants are responsible for installation and de-installation of their work and will be working alongside a professional installation crew. When you have been accepted for exhibition you will be requested to confirm your availability for installation and provide the names of who will be assisting you (limited to two assistants per artwork).

Artists are required to provide an installation method statement including a list of materials, and what equipment will be required to install and de-install your work at the time of application. Upon completion of installation, artists must co-sign an Installation Completion Form with the Exhibition Manager following a final site inspection. Sculptures must remain on site until the close of the exhibition, this being 5:00pm Sunday 10 May 2015.

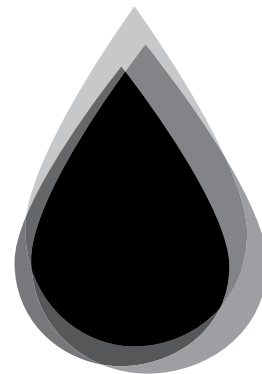
The artist or a representative of the artist will be responsible for maintaining the presentation of their work throughout the exhibition, especially in the event of severe weather conditions or the use of erodible materials. (Access times may be limited; please contact the Exhibition Manager to make arrangements should the need arise.)

EXHIBITOR'S FEE

Upon removal of the artwork from the site post exhibition, artists will be paid a \$250 exhibitor's fee.

ARTISTS EXHIBIT AT THEIR OWN RISK

All risk in the exhibition of sculptures remains with the artist at all times, irrespective of whether the work is being handled by an exhibition staff member. By signing the entry form every artist authorises the exhibition staff to move their sculpture or remove it from the site for any reason, including but not limited to public safety, damage or potential damage to the



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sculpture or for the cohesive duration of the exhibition. The exhibition does not have an accidental and malicious damage insurance policy to cover the sculptures. All risk for the artwork remains with the artist, this applies for the installation, maintenance and removal of the sculptures. Scenic World accepts no responsibility for environmental damage or wear and tear and we would expect the artist to insure against this.

SALES

For all sculpture sales: transport, de-installation and insurance will be the responsibility of the artist and purchaser. If the artist is represented by a gallery then artists must give Scenic World details of their commercial gallery at the time of submission. It is also the responsibility of the artist to tell their commercial gallery of the split commission.

Works are to be available for sale during the Exhibition. (If you do not wish your work to be sold please clearly indicate this on your entry form.) Scenic World will retain a 40% commission on all sales directly attributable to the Exhibition (continuing for four months post the exhibition). The artist is responsible for paying any GST that may be applicable.

In the event that an artist is represented by a commercial gallery, this 40% commission will be split two ways, i.e. half (20%) will be retained by Scenic World and half (20%) retained by the artist's representing gallery. Represented artists will be paid their sale price less commissions by their representing gallery within the pre-existing terms established with their gallery unless otherwise agreed.

The commission will not be shared with the gallery or agent representing the artist if the artist themselves is the agent/owner or the Director of the gallery. This agreement between the selected artist and Sculpture at Scenic World remains in effect for installation/deinstallation, the duration of the exhibition and a further four months after the conclusion of the exhibition. Artists should be mindful of the agreement when negotiating any other opportunities after the exhibition period.

Scenic World agrees to publicly acknowledge the artist's representing gallery (one per artwork) wherever possible through labels that indicate the name of the representing gallery and acknowledgments in any catalogue or published material featuring the artist's work.

COPYRIGHT, PHOTOGRAPH AND CATALOGUE

The artist owns copyright of their work and authorises Scenic World to reproduce the artwork in the exhibition catalogue, publicity, media releases, website, social media

and print media, as well as documentation and other promotions in print and on Scenic World's website related to the Awards and thereafter. The image provided by the artist will be included in the catalogue, the artist will be credited and the photographer's name will be acknowledged, if provided.

The artist agrees that Scenic World may sub licence Scenic World's rights under the above clause for the purposes of a social media photo competition. Further to this, the artist agrees that they do not need to be attributed for the purposes of the social media photo competition only.

SIGNAGE AND PERSONAL SPONSORSHIP

Scenic World will produce a catalogue and include the name of the artist, title of sculpture, brief artist statement, sale price, media, size and date of creation and gallery representation (if applicable). If an artist wishes to acknowledge private sponsorship then the name of the sponsor will be provided to the Exhibition Manager in sufficient time to be included in the catalogue. No additional sponsorship signage will be installed near the sculpture during exhibition.

PRINTED PROGRAM

Artists must supply a digital, high quality image at 300dpi on CD saved as artist_surname_artist_first_name_title_of_work.jpg by Monday 23 February 2015.

ENTRY FEE

Entrants will be required to pay a registration fee of \$35 incl. GST payable to *Sculpture at Scenic World*. The fee applies to all entrants and is not refundable.



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EXHIBITING OPPORTUNITY AT BLUE MOUNTAINS CULTURAL CENTRE

Exhibiting artists of *Sculpture at Scenic World 2015* will have another exhibiting opportunity with the Blue Mountains Cultural Centre. One selected artwork will be exhibited from 30.May – 27.June 2015 accompanied by a \$1,000 exhibitor's fee.

The sculpture will be selected by the Blue Mountains Cultural Centre and announced at the Awards and Opening Ceremony of *Sculpture at Scenic World*, Tuesday 14.April, 2015.

The selected artist will be responsible for transporting and arranging transit insurance for their sculpture from Scenic World to the Blue Mountains Cultural Centre (approximately one kilometre away) by the install date as well as collecting the artwork upon the end of the exhibition period. Scenic World and the Cultural Centre will jointly pay installation costs (including labour) and the exhibitor's fee. The artwork will be insured under the Cultural Centre's policy for the duration of the exhibition period at the Blue Mountains Cultural Centre. The loan agreement between the artist and the Cultural Centre does not supersede or infringe upon the sales agreement entered into with *Sculpture at Scenic World*.

Please indicate on the entry form if you wish to be considered for this opportunity. More information about the Blue Mountains Cultural Centre can be found at www.bluemountainsculturalcentre.com.au.

PAYMENT OF ENTRY FEE

1. We prefer payment by EFT / direct deposit. (Please reference your name)

Account Name: Hammons Holdings Pty Ltd
T/A Scenic World Blue Mountains
BSB: 332 003
Account: 553 558 848

2. Via credit card using the form overleaf
3. Via cheque or money order payable to:
Hammons Holdings Pty Ltd
PO Box 1042
Katoomba NSW Australia 2780

Submissions will not be fully processed or eligible for selection unless payment of entry fee is made in full. Included with the entry fee of \$35 all artists must complete or supply a completed entry form, biography, installation method statement, and images on CD or sketches. If you require your support material to be returned to you please provide a stamped correct size envelope and we will return them to you. For postal entries, please provide everything on A4 white paper, no folders please.

DISPUTES

If the parties disagree about this agreement, whoever disagrees must:

- A. first tell the other party about the dispute in writing; and
- B. not start any litigation or arbitration in relation to the dispute until this clause 'Disputes' is followed.
- C. Once all parties have been told of the dispute, both parties must arrange for representatives to meet within 14 days and take all reasonable steps to try and solve it.
- D. If the dispute is not resolved under clause (b) the parties agree to submit the dispute to the Arts Law mediation service.
- E. If the parties are unable to resolve the dispute within 14 days of commencing mediation or a later time that they agree to during the mediation, they may refer the matter to arbitration or commence litigation.
- F. The parties must always continue to perform their respective obligations under this agreement and will remain bound by the terms of the contract.



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KEY DATES

Submission deadline	Monday 20.October 2014
Artists notified	Monday 3.November 2014
Site visits for artists up to	Friday 19.December 2014
Installation commences	Monday 30.March 2015
Award & Opening Ceremony	Tuesday 14.April 2015
Exhibition opens	Wednesday 15.April 2015
Exhibition close	Sunday 10.May 2015
De-installation commences	Monday 11.May 2015

CHECKLIST

- Completed and signed Entry Form.
- Photographs or images of your work included and labelled correctly.
- Artist statement included.
- Proposed work sketches included.
- Proposed installation method statement including list of materials, vehicles or heavy equipment required.
- Entry fee of AU\$35.
- ABN if an Australian artist.

SIGNING IN AGREEMENT

In signing the Submission Guidelines and Entry Form overleaf the artist acknowledges that they have read, understood and accepted all the terms and conditions of this agreement.



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SCULPTURE AT SCENIC WORLD ENTRY FORM

NAME

SIGNED

POSTAL ADDRESS

DATE

POSTCODE

METHOD OF PAYMENT

TELEPHONE

EFT/DIRECT DEPOSIT CHEQUE/M.O. ENCLOSED

CREDIT CARD (PLEASE COMPLETE DETAILS BELOW)

MOBILE

NAME ON CARD

EMAIL

CARD NO. _____

EXP. ___/___ CVC _____

ABN (IF YOU ARE AN AUSTRALIAN ARTIST)

I AM REGISTERED FOR GST YES NO

PLEASE SUBSCRIBE ME TO EMAIL UPDATES
 YES NO

THIS WORK IS AVAILABLE FOR SALE YES NO

THIS WORK WAS CREATED
IN THE LAST TWO YEARS YES NO

HOW DID YOU HEAR ABOUT THIS EXHIBITION?

- GOOGLE ART ALMANAC WEBSITE
- GALLERY ARTS HUB ART MONTHLY
- REALTIME FACEBOOK EMAIL NEWS
- WORD OF MOUTH OTHER (PLEASE SPECIFY)

I WISH TO BE CONSIDERED FOR EXHIBITION AT THE
BLUE MOUNTAINS CULTURE CENTRE YES NO

I AM REPRESENTED BY
A COMMERCIAL GALLERY YES NO

IF YES, PLEASE PROVIDE NAME OF REPRESENTING GALLERY.

(NOTE: COMMISSION WILL NOT BE SHARED WITH THE GALLERY OR AGENT IF
THE ARTIST IS THEMSELVES THE AGENT, OWNER OR DIRECTOR OF GALLERY)

SCULPTURE AT SCENIC WORLD
IS AN EXHIBITION MANAGED UNDER:
KATOOMBA SCENIC RAILWAY PTY LTD
ABN: 44000055372 T/A SCENIC WORLD BLUE MOUNTAINS

EXHIBITION PARTNERS



SCULPTURE AT SCENIC WORLD ROUTE

